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## **2017 Vancouver Boat Show Kicks Off The Boating Season**

*Premiere Annual Boating Event returns this January for its 55<sup>th</sup> year*

**Vancouver, B.C.** – Western Canada’s largest annual boat show, the Vancouver International Boat show, is returning this January for its 55<sup>th</sup> year. Running from Wednesday, January 18<sup>th</sup> to Sunday, January 22<sup>nd</sup>, this year’s show will host more than 250 exhibitors showcasing the newest and most innovative selection of boats and accessories for boaters and water sports enthusiasts of all types and skill levels.

“The 2017 show will provide an excellent opportunity for attendees to see the industries newest boats and accessories, in the best retail environment of the year,” says Show Manager, Eric Nicholl. “The West Coast offers unparalleled boating experiences, and we are pleased to provide attendees with all of the information and gear required to navigate the beautiful coastlines, lakes and rivers. We encourage British Columbians to experience the year-round access to pristine wilderness and marine life that are found throughout the province – with over 27,000 kilometers of coastline alone, not to mention the thousands of lakes and rivers, there’s truly a boating destination for everyone.”

The Vancouver Boat Show’s two great locations – an indoor venue at BC Place and a Floating Show at Granville Island – offer an unparalleled experience to boaters of any level of expertise. This year attendees can get their season started with incredible deals on all of the newest and most innovative marine products, an in-depth seminar schedule featuring educational sessions from the marine industries top boating experts, and family-friendly activities

Attendees can spend time in ***The Lower Deck***, the show’s central socializing hub, to plan their show experience. From navigating the exciting lineup of boats

and accessory displays, or selecting which of the 140+ educational and informative seminars to take in. **The Lower Deck** is the best meeting point to map out the day, spend time with friends and draft plans for making memorable boating excursions.

The **Vancouver International Boat Show** will run from **January 18 to 22, 2017**. With two beautiful locations, free shuttle buses and water ferries will operate continuously between BC Place and Granville Island. Pre-plan your visit at [www.VancouverBoatShow.ca](http://www.VancouverBoatShow.ca).

**Dates:** January 18-22, 2017

**Show Hours:** Wednesday to Saturday, 10 am to 8 pm  
Sunday, 10 am to 5 pm  
*Granville Island Floating Show closes at 5 pm daily*

**Admission:** Adults: \$15  
Seniors: \$13  
2-day Adult Passes: \$20  
2-day Senior Passes: \$17  
5-day Passes: \$25  
Kids (16 and under): FREE

**Locations:** BC Place – 777 Pacific Boulevard, Vancouver  
Granville Island Maritime Market and Marina – 1676  
Duranleau Street, Vancouver  
*Free shuttle buses and water ferries run continuously  
between BC Place and Granville Island*

Western Canada's largest consumer boating event, the Vancouver International Boat Show is owned by the Boating BC Association and produced by Canadian Boat Shows.

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