



Presented By:



2017 Vancouver International Boat Show Media Fast Facts

FOR IMMEDIATE RELEASE

VANCOUVER, B.C. – Get ready for the 55th annual **Vancouver International Boat Show**, featuring the newest and most innovative boats, accessories, amenities and entertaining guest appearances. Western Canada's largest boat show will launch on **Wednesday January 18, 2017** and runs through to **Sunday January 22**.

55th Annual Vancouver International Boat Show

Dates: January 18-22, 2017

Show Hours: Wednesday to Saturday, 10 am to 8 pm
Sunday, 10 am to 5 pm
Granville Island Floating Show closes at 5 pm daily

Admission: Adults: \$15
Seniors: \$13
2-day Adult Passes: \$20
2-day Senior Passes: \$17
5-day Passes: \$25
Kids (16 and under): FREE

Locations: BC Place – 777 Pacific Boulevard, Vancouver
Granville Island Maritime Market and Marina – 1676 Duranleau Street, Vancouver
Free shuttle buses and water ferries run continuously between BC Place and Granville Island

Western Canada's largest consumer boating event, the Vancouver International Boat Show is owned by the Boating BC Association and produced by Canadian Boat Shows.

-more-

Parking:

Guests are encouraged to park-for-less at the Floating Show at Granville Island and use the free shuttle buses and water ferries that run continuously between the two venues. There is also on-site parking at BC Place, numerous parking lots within walking distance, and metered parking available on the street.

2017 Show Statistics

- 30,340 people visited the Show's two venues at the 2016 show, a reported two per cent increase from the previous year.
- 250 plus exhibitors
- 140 plus free seminars

EXHIBITS AND SPECIAL FEATURES

Showcasing why B.C. is better on a boat, the Vancouver International Boat Show has a variety of exciting features this year including:

Capt. Harold Lee

Helmsman Captain Lee Rosbach, star of Bravo TV's popular reality series ***Below Deck***, is known for commanding the 154-foot superyacht *Valour*, an eclectic crew and an even more eclectic group of on-board guests as they sail through exotic Caribbean destinations. The show is into its fourth season and gaining in popularity with anyone who ever dreamed of living on a yacht year-round. Come find him at the Below Deck feature adjacent to the seminar rooms on the main floor of BC Place from 12 pm to 3 pm and 5 pm to 7 pm Wednesday through Saturday and 12 pm to 4 pm on Sunday.

Flyboard Demonstrations

Walking on water is possible when the individual is attached to a flyboard. A group who includes members of Canada's flyboard team, **Team Canfly**, will demonstrate one of the newest water sports around, **flyboarding** - when an individual is elevated up to 45 feet in the air using jet propulsion technology – also at the **Granville Island Floating Show**.

Autoplace Formula One Tunnel Boats

Come see the Autoplace Formula One tunnel boats – machines equipped with 2.5L V6 racing engines that can reach speeds of over 220 kilometres per hour and out-accelerate Ferraris and Lamborghinis. Kelowna's Mike McLellan and his racing team return to the show this year to sign autographs and answer questions from fans who recognize western Canada's premier racing team. Featuring new team merchandise and other surprises, don't miss his display located adjacent to the food court on the field level.

Sport Fishing

Beginning Friday and right until Sunday, the Show offers a selection of seminars dedicated to those anglers who want to finesse their sport fishing techniques. Held in the **Sport Fishing Seminar Room**, presented by BC Outdoors Magazine, adjacent to the food court on the field level of BC Place, all of these seminars are designed to educate and entertain. For a full schedule in an easy-to-download PDF, visit: <http://www.vancouverboatshow.ca/downloads/2017/2017-Sport-Fishing-Speakers.pdf>.

-more-

DIY Garage

The 'DIY Garage' is an informational resource area and series of seminar presentations on common boat maintenance topics researched by 'Do-It-Yourselfers'. This is an interactive environment where attendees can ask questions to professional instructors from BCIT's Marine Mechanical Technician (MMT) program Quadrant Marine Institute's Marine Service Technician (MST) program and professional technicians from Blackline Marine, Pilot Marine, Skookum Yacht Services, Nanaimo Yacht Services and Pacific Yacht Systems. Here you can get answers to help ensure you're headed down the correct path! And if your project is outside your scope or mechanical ability, these professionals will know where to go for further assistance.

Dockside Grill

The Dockside Grill takes cooking on the dock or boat to a whole new level. Watch and learn from seasoned chefs on how to make simple and tasty snacks and meals that are great for 'boaters on the go!' These cook masters will demonstrate how these morsels are whipped up in small spaces and deliver big taste for all to enjoy. Featuring teams from Sundance Seafoods and 'The Loxy Ladies', Master Chef Canada Season 2 finalist, Tammy Wood of Saucey's Got Game, and more. The Dockside Grill is located in the main floor food court of BC Place.

Free Seminars

The Vancouver International Boat Show prides itself on the educational value of the event. With over **140 combined free seminars** lead by experts and international leaders in the recreational marine industry, guests can learn from the best of the best. Popular topics include: the in-and-outs of purchasing a boat, sailing, sport fishing, deep-sea fishing, freshwater lake fishing, safety and equipment and much more. For a full schedule in an easy-to-download PDF, visit: <http://www.vancouverboatshow.ca/education/seminar-speakers/>.

More Sailboats on Display than anywhere on the West Coast – Sail!

With more sailboats on display than anywhere else on the West Coast, the Vancouver International Boat Show has the ultimate sailing exhibit which features the newest boat models and nautical products as well as sailing services and maritime destinations. To see and board these boats, stop by the Floating Show on Granville Island. For sail-related exhibitor booths, look for the Sail! flags in BC Place.

HOST Clinics

For a free, practical and hands-on learning approach, Discover Boating presents Hands-On Skills Training (HOST). HOST gives boaters from every experience level the opportunity to learn about boat safety and gain confidence on the water. On a first-come first-serve basis, these workshops will be held at the Granville Island Floating Show. To register, please visit: www.VancouverBoatShow.ca. HOST participants must have their PCOC.

NMEA 2000® ConnectFest

The NMEA 2000® ConnectFest is a 'live' demonstration of the NMEA 2000® "open industry networking standard" in operation. Many manufacturers will participate by connecting their NMEA 2000 certified products onto the NMEA 2000 backbone and demonstrating interoperability on the network. Hands-on experience with the NMEA 2000® cables and connectors system illustrates the advantages of the lightweight, quickly installed network and how systems can be expanded for future needs. ConnectFest visitors may ask questions of costs, installation, configurability and scalability. The NMEA 2000® network is an open plug and play system, enabling connection and disconnection of products with no downtime on the network. It is located at Booth 297 on the

Concourse Level of BC Place.

The Lower Deck

The Show's central socializing hub, The **Lower Deck**, returns as the best place for composing a navigational plan that will take you through the newest and most innovative boats and accessory displays and ensure you schedule the seminars you need to see. Located in the middle of the food court on the Field Level of BC Place, don't miss Gemstone Masonry's Lower Deck where bartenders flip favourite beverages "cocktail style" and friends gather to recharge their boating batteries.

New Product Showcase

From a new generation of commercial grade dock floats and buoys manufactured locally, to master-crafted European-tailored ocean-ready yachts, the 2017 Vancouver International Boat Show has an endless selection of new products to view. For a full list of what's new this year, visit: <http://www.vancouverboatshow.ca/exhibitors-products/new-product-showcase/>

The Kids Zone

The Show's **Kids' Zone** is always popular with kids of all ages as the area is equipped with a **Nautical Play Centre** that is filled with arts and crafts, paddleboat rides and an interactive display created by the **Creative Crusaders** team.

-30-

Media Contact:

Hayley Thomas
Laura Ballance Media Group
604.329-4747
hthomas@lbgm.ca