



## **MEDIA FACT SHEET**

### **2012 VANCOUVER INTERNATIONAL BOAT SHOW**

#### **EVENT:**

The Vancouver International Boat Show is Western Canada's premiere boat show with two all-new locations, including an in-water venue at the **Granville Island Maritime Market and Marina** and an indoor venue at the newly renovated **BC Place**. Celebrating its **50<sup>th</sup> anniversary** as BC's largest showcase for the recreational boating industry, the 2012 Boat Show features the season's hottest new boats and boating products at the best deals of the year.

#### **DATES & TIMES:**

**February 8-12, 2012**

Wednesday-Friday: 11:00 am to 9:00 pm

Saturday: 10:00 am to 7:00 pm

Sunday: 10:00 am to 5:00 pm

*Granville Island Maritime Market and Marina in-water venue closes at 5:00 pm daily*

#### **ADMISSION:**

General Admission (17-64 years): \$15.00

Adult Two-Day Pass: \$25.00

Seniors (65 years +): \$13.00

Senior Two-Day Pass: \$22.00

Children (16 years and under when accompanied by an adult): FREE

#### **LOCATIONS:**

##### **Indoor Venue – BC Place**

777 Pacific Blvd.

Vancouver, B.C.

##### **In-Water Venue – Granville Island Maritime Market and Marina**

1676 Duranleau St.

Vancouver, B.C.

*Free Shuttle service runs continuously between BC Place and Granville Island. New for 2012, Water Ferries will run between BC Place and Granville Island (pick up at Plaza of Nations).*

#### **PARKING:**

There is on-site parking at BC Place as well as numerous parking lots within walking distance and parking available on the streets. There is metered street parking within walking distance of the yacht club, and the AquaBus stops at Granville Island.

#### **STATISTICS:**

- 31,106 visitors (2011)

- 250 plus exhibitors

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## **EXHIBITS & SPECIAL FEATURES:**

The Vancouver International Boat Show has a number of exciting features this year, including:

### **'Duma' – The Famous Water Skiing and Boat-Driving Dog**

The beloved seven-year-old Jack Russell Terrier continues to make waves and capture hearts as she cruises into the 2012 Vancouver International Boat Show on her custom water skis for an awe-inspiring show that is sure to delight the whole family. This water skiing sensation and long-time skipper will be on-hand to meet fans for photos and more after each show through February 8<sup>th</sup>-12<sup>th</sup>.

### **Russell Newberry – Deadliest Catch**

Making his debut at the Vancouver International Boat Show, crew-member Russell Newberry of the Discovery Channel's documentary/reality television hit series *Deadliest Catch* will be available from February 8<sup>th</sup>-12<sup>th</sup> to meet fans, sign autographs and share stories about working the world's most dangerous job.

### **Zac Sunderland – Around the world at 16**

At age 16 Zac Sunderland set a world-record as the youngest person to sail solo around the world. Now, the newly licensed captain and former *Amazing Race* contestant returns for his second year at the Boat Show to share tales of the perilous storms and incredible adventures he experienced on his record-breaking 13-month journey.

### **Abby Sunderland – Unsinkable**

Having watched her older brother Zac successfully circumnavigate the globe in 2009, Abby Sunderland was equally determined to sail solo around the world. But just six months after setting sail, her boat was hit by a massive rogue wave that caused irreparable damage and ended her journey. Join Abby as she recounts the astounding (and sometimes near-death) encounters on the open sea that led her to write her stirring narrative, *Unsinkable*.

### **Kids Zone**

With friendly, energetic staff, and plenty of fun activities, like paddleboat rides, the Nautical Play Centre, located in the Kids Zone, is a can't-miss hit for kids of all ages.

### **BC Marine Authors**

Featuring an extensive collection of BC marine authors and titles, including "how to" books on everything from boat repair to navigation, BC Marine Authors offers tales of sailing adventures, destinations, and travel on the high sea, as well as appearances by featured authors throughout the show.

### **Wooden Boat Alley**

Meet some of BC's finest craftsmen as they showcase their exquisite wooden creations and demonstrate their exceptional skills and passion for this time-honoured, traditional marine craft.



### **Discover Boating**

Free rides, resources and, most importantly, un-biased advice from boating experts can be found at the Discover Boating Centre. From novice to seasoned boat vet, help with everything from maintenance questions to first-time boat buying guides is available here.

### **Manufacturers Showcase**

An all-new area dedicated specifically to the manufacturers of marine related products; see displays featuring the newest in electronics and navigation, power, paints, sails, rigging, plastics and more. This is THE place to learn more about the latest marine products and accessories in a relaxed, sales-free environment.

### **GOVERNMENT SERVICES**

An area dedicated to marine related Government Agencies. Transport Canada is on hand to discuss efficient marine transportation and safe, secure and sustainable marine practices; discuss the sustainability and development of Canada's waterways and aquatic resources with Fisheries and Oceans; speak to the Canadian Coast Guard Auxiliary about its day-and-night search and rescue services – plus many other dedicated Government exhibitors are available to answer questions. The Government Services Station is a valuable resource centre.

### **Get Your Pleasure Craft Operators Card**

Become a certified Pleasure Craft Operator at the Show. Learn more about the test, or even write the exam, proving that you are a capable boat operator.

### **Sailfest**

Explore the largest number of sailboats ever found at the Show at the in-water venue and find all sail related products, services, schools and destinations easily recognizable by the SailFest flag. Whether you dream about sailing down south, or simply want some advice about reading wind and sea conditions, this is the right place for everything sail related.

For more information, visit [VancouverBoatShow.ca](http://VancouverBoatShow.ca).

The Vancouver International Boat Show is owned by the British Columbia Marine Trades Association (BCMTA). The Show is produced by Canadian Boat Shows, and is Western Canada's largest consumer boating event.

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### **Reference:**

Rebecca Peters  
Laura Ballance Media Group  
604.637.6649 (office)  
604.762.2098 (cell)  
[Rebecca@LBMG.ca](mailto:Rebecca@LBMG.ca)