# DISCOVER YOURSELF BOATING IN 2012

**VANCOUVER, B.C.** – Whether you're an expert sailor or just getting your feet wet, the team at the **Discover Boating Centre** can help. Drop by this February 8th to 12th for free, unbiased expert advice and resources to answer all your boating questions, including the latest information on everything from destinations and marine activities to boating courses, safety instructions, accessories, maintenance, docking tips and more.

Pick up a boat-shopping guide to use at the show, plus plenty of free take-away materials, like magazines and DVDS, or speak with one of our Discover Boating specialists to find the perfect boat to fit your lifestyle and budget!

**Top Ten Reasons to Discover Boating:**

1) **Boating Improves Quality of Life** – Boating is one of the best ways to escape the monotony of daily life with the people closest to you.

2) **Boating is an Affordable Recreation Alternative** – Not yet in the market for that luxury yacht? No matter – there are plenty of affordable and exciting options to enjoy, like paddling in a kayak or renting a boat for the day. In fact, most boats sold are under $25,000 and many boats can be financed for as little as $200 a month.

3) **Water Access is closer than you think –** Over 80% of Canadians live less than an hour away from navigable water. Take advantage of it!

4) **Fun with friends and family –** One of the best reasons to go out boating is to spend quality time with friends and family – without the distractions of life back on shore.

5) **Boating helps reduce stress –** Get out of office and on to the water! Even a short span of boating can go a long way towards diminishing the highest levels of stress and anxiety.

6) **Boating is Convenient** – Avoid the hassle of line-ups, traffic, and lengthy stopovers and enjoy a mini-vacation aboard your boat instead. The convenience of boating means it's just minutes away!

7) **Boating is an Engaging and Rewarding Activity** – No matter your age or expertise, the intrinsic rewards of recreational boating provide endless opportunities for personal growth.

8) **Boating is good exercise** – Skip the treadmill and try out watersports! There are so many forms of boating – from a rigorous sailing excursion to an invigorating race on water-skis – that you'll get your heart pumping in no time.

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9) **Recreational boating is easy to learn** – With so many resources and classes available, it's easy to become a safe and knowledgeable boater.

10) **Boating is FUN** – It's no doubt the number one reason why most people discover boating – the fun factor will have you expanding your definition.

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| **Dates:** | February 8-12, 2012 |
| **Show Hours:** | Wednesday-Friday, 11:00 am to 9:00 pm<br>Saturday, 10:00 am to 7:00 pm<br>Sunday, 10:00 am to 5:00 pm<br>*Granville Island in-water venue closes at 5:00 pm daily* |
| **Admission:** | Adults: $15.00<br>2-day pass: $25.00<br>Seniors (65+): $13.00<br>Kids (16 and under): FREE |
| **Locations:** | BC Place – 777 Pacific Boulevard, Vancouver<br>Granville Island Maritime Market and Marina – 1676 Duranleau Street, Vancouver |

For more information, visit VancouverBoatShow.ca or call 604-678-8820.

*The Vancouver International Boat Show is owned by the British Columbia Marine Trades Association (BCMTA). The Show is produced by Canadian Boat Shows, and is Western Canada's largest consumer boating event.*

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