



FOR IMMEDIATE RELEASE

DUMA, THE WAKEBOARDING AND BOAT-DRIVING WONDER PUP MAKES A SPLASH AT THE VANCOUVER INTERNATIONAL BOAT SHOW

VANCOUVER, BC – Duma, the world-famous wakeboarding and boat-driving dog is cruising into town—life-vest, goggles and all—for the Vancouver International Boat Show, taking place February 8-12, 2012 BC Place and the Granville Island Maritime Market and Marina.

The beloved seven-year-old Jack Russell Terrier has been making waves – and headlines – as she tours trade and boat shows throughout North America, wowing audiences of all ages with her incredible wakeboarding stunts and sailing technique. This year, the water-loving pup dives in with all four paws, offering awe-inspiring shows you won't want to miss, everyday at the Boat Show's indoor venue at BC Place.

Duma first found her sea legs while cruising down the Chicago River in the lap of her owner, Cliff Bode, who thought it would be fun to place her front paws up on the steering wheel. To his amazement—and the amusement of onlookers snapping photos from the shore—she liked being up there. Ever since, Duma has become quite the skilled skipper! Outfitted in her life jacket and goggles, she uses her front paws to push the wheel from side to side and keep the boat relatively steady.

Besides her passion for sailing, Duma has also mastered wakeboarding! After seeing footage of Twiggy the waterskiing squirrel, Bode was convinced Duma could handle watersports – and sure enough, she excelled at that too. Don't miss Duma's Vancouver Boat Show debut, where she'll show off her stellar balance onboard custom wakeboard before meeting with fans for photos and more.

The Vancouver International Boat Show runs February 8-12, 2012, at Granville Island Maritimes Market and Marina and BC Place. Visit VancouverBoatShow.ca for discounted tickets, schedules and Show updates.

Dates: February 8-12, 2012

Show Hours: Wednesday-Friday: 11:00 am to 9:00 pm
Saturday: 10:00 am to 7:00 pm
Sunday: 10:00 am to 5:00 pm
Granville Island Maritime Market and Marina in-water venue closes at 5:00 pm daily

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Admission: General Admission (17-64 years): \$15.00
Adult Two-Day Pass: \$25.00
Seniors (65 years +): \$13.00
Senior Two-Day Pass: \$22.00
Children (16 years and under when accompanied by an adult): FREE

Location: BC Place - 777 Pacific Blvd.
Granville Island Maritime Market and Marina -1676 Duranleau St.

For more information, visit VancouverBoatShow.ca.

The Vancouver International Boat Show is owned by the British Columbia Marine Trades Association (BCMTA). The Show is produced by Canadian Boat Shows, and is Western Canada's largest consumer boating event.

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