



Presented By:



*****SAVE THE DATE*****

FOR IMMEDIATE RELEASE

2018 Vancouver International Boat Show Returns This January

Annual event kicks off the boating season in Canada

Vancouver, B.C. – Western Canada’s largest annual boat show, the Vancouver International Boat show, is returning in the New Year, giving boaters from Alberta a first look at the 2018 boating season’s premiere boat models and accessories. Running from **Wednesday, January 17 to Sunday, January 21**, this year’s show will host more than 250 exhibitors showcasing the best selection of motor yachts, cruisers and sail boats ranging from classic to modern styles, the newest marine products and accessories, and free educational seminars from the boating industry’s top experts.

“The Vancouver International Boat Show is the best opportunity for boaters to see the latest models from the top manufacturers, with many vessels making their Western Canadian debut,” says Show Manager Eric Nicholl. *“Whether you’re in the market for a new cruiser or sailboat, or accessories to upgrade your current vessel, the 2018 Boat Show will have you covered.”*

The Vancouver Boat Show’s two great locations – an indoor venue at BC Place and a Floating Show at Granville Island – offer an unparalleled experience for Show goers looking for the best in new model vessels of all genres. The Floating Show is a must-see venue with the show’s largest vessels on display amidst stunning views and an eclectic mix of local culture bustling in the maritime hub of Granville Island.

The Vancouver International Boat Show runs January 17-21, 2018 at BC Place and Granville Island. Visit www.VancouverBoatShow.ca to pre-plan your Vancouver Boat Show experience by viewing up-to-date information on exhibitors, new products, seminar schedules, and nearby attractions. Visitors to

Vancouver can take advantage of special hotel rates and packages. For more information, visit <http://www.vancouverboatshow.ca/show-info/hotel-discounts/>

Dates: January 17-21, 2018

Show Hours: Wednesday to Saturday, 10 am to 8 pm
Sunday, 10 am to 5 pm
Granville Island Floating Show closes at 5 pm daily

Admission: Adults: \$15
Seniors: \$13
2-day Adult Passes: \$20
2-day Senior Passes: \$17
5-day Passes: \$25
\$5 After 5pm Twilight Pass: \$5
Kids (16 and under): FREE

Locations: BC Place – 777 Pacific Boulevard, Vancouver
Granville Island Maritime Market and Marina – 1676
Duranleau Street, Vancouver
*Free shuttle buses and water ferries run continuously
between BC Place and Granville Island*

Western Canada's largest consumer boating event, the Vancouver International Boat Show is owned by the Boating BC Association and produced by Canadian Boat Shows.

-30-

Media Contact

Hayley Thomas

Laura Ballance Media Group

604.637.6655 (direct)

604.329.4747 (cell)

hthomas@lbgm.ca