

NEW FOR 2018

2018 Vancouver Boat Show Guide

D I G I T A L M E D I A K I T



The Digital Experience



January 17-21, 2018

This year's Vancouver Boat Show Guide leverages the power of print and the effectiveness of online to reach the largest audience before the show, at the show and after the show. Now your ad will work to influence the visitors and give them more tools to plan their visit, research their options and link to the information they need.

Through the Vancouver boat show digital subscriptions of 30,000+, plus Canadian Yachting Onboard subscribers, we can now **reach over 40,000 boaters** in BC.

SIZE/POSITION..... RATE

Welcome Page - Left of cover.....	\$1,500
Full Page Ad	\$1,000
Skyscraper - Left or right of book	\$600
Exhibitor Listings	
Above or below book.....	\$400
Product & Services Listings	
Above or below book	\$400
Pop Up Ad within Exhibitor Listings	\$200/pop up

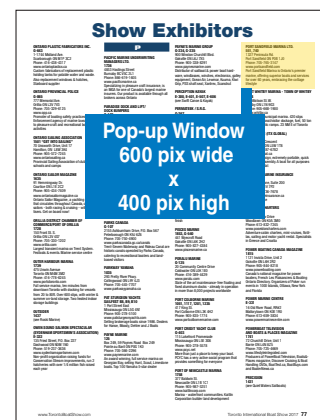
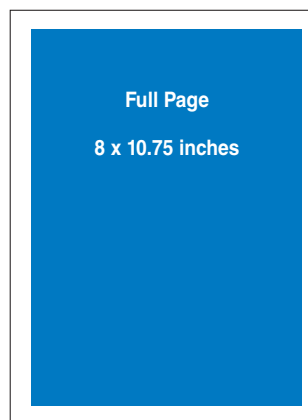
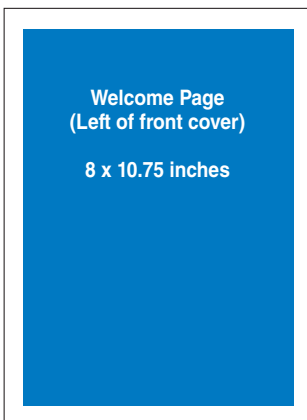


Enhance your digital presence with unique ad features and sponsorship opportunities

SPACE CLOSING November 24, 2017

MATERIAL CLOSING November 24, 2017

FORMATS .jpeg, .gif, or .swf
web resolution 72 pixels



Sky Scraper left or right of book
160 wide x 600 high

Above or below book
468 pixels wide x 60 pixels high

Call today for further information on how we can link your ad to Boat Finder:

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