

2018 Vancouver Boat Show Guide

NATIONAL MEDIA KIT



The Season Starts Here!



January 17-21, 2018

12,000 copies distributed at BC Place and Granville Island

PLUS

40,000 digital copies emailed to BC boaters prior to the show through the Vancouver Boat Show newsletter, Canadian Yachting's Onboard Newsletter and all related social media sites.

SIZERATE

Double Page Spread	\$3,200
Outside Page Cover	\$2,445
Inside Front/Back Cover	\$2,165
Full page	\$1,600
Half page (H/V)	\$1,220
Third (V/Sq)	\$850
Quarter (V)	\$600
Sixth (V)	\$415

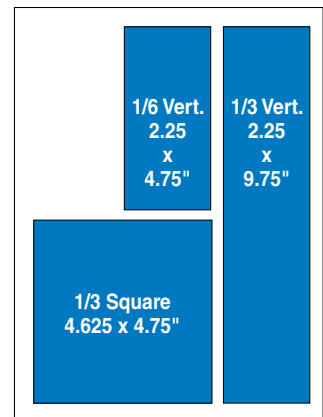
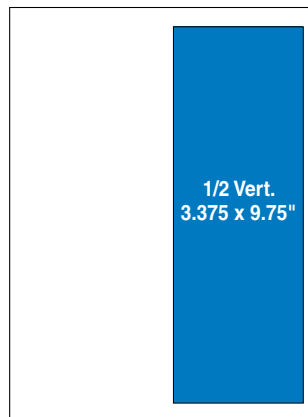
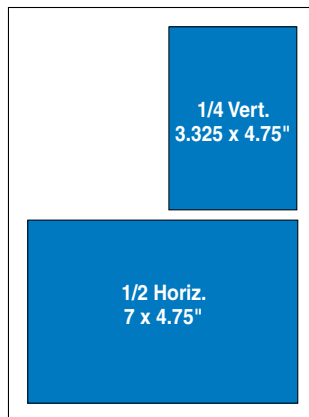
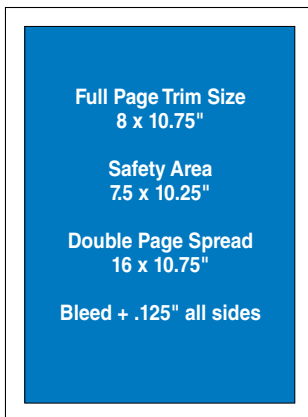


Enhance your digital presence with unique ad features and sponsorship opportunities.

Call Bob Nicoll for more details.

SPACE CLOSING December 1, 2017

MATERIAL CLOSING December 5, 2017



CONTACT: Bob Nicoll 250-419-4858 bnicoll@kerrwil.com