

Vancouver Boat Show Guide

2026 PRINT RATE CARD



PRESENTS



Jan. 14 - Jan. 18, 2026

The Reference Guide to All 2026 Exhibitors

7,000 copies distributed at Vancouver Convention Centre and Granville Island **PLUS 55,000 digital copies** emailed to BC boaters prior to the show through the Vancouver Boat Show newsletter, Canadian Boating OnBOARD newsletter and all related social media sites.

SIZE RATE

Double Page Spread	\$2,800
Outside Back Cover	\$2,400
Inside Back/Inside Front Cover.....	\$2,200
Full Page	\$1,550
Half Page (H/V)	\$1,050
Quarter (Vert)	\$625



SPACE CLOSING December 15, 2025

MATERIAL CLOSING December 19, 2025

FILE FORMAT Press-Ready PDFs (PDF-X1a:2001), Resolution 300 dpi, fonts embedded, CMYK mode. All spot and pantone colours must be removed from file.

Full Page Trim Size
8 x 10.75"
(Safety Area 7.5 x 10.25")

Double Page Spread
16 x 10.75"

Bleed =
Add .125" all sides

1/2 Horiz.
7 x 4.75"

1/4 Vert.
3.375 x 4.75"

1/2 Vert.
3.375 x 9.75"

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2026 DIGITAL RATE CARD



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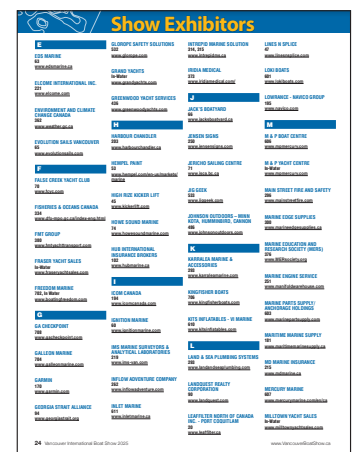
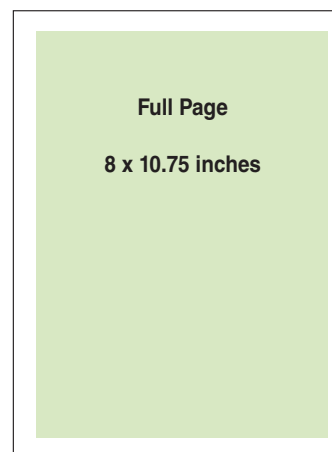
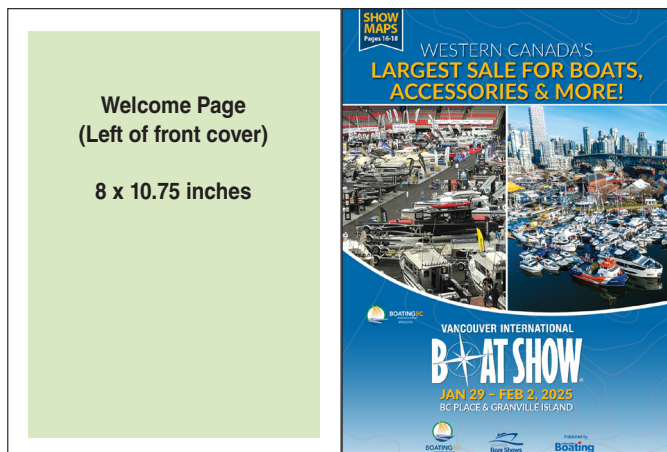
This year's Vancouver Boat Show Guide levers the power of print and the effectiveness of online to reach the largest audience before the show, during the show, and after the show. Now your ad will work to influence the visitors and give them more tools to plan their visit, research their options and link to the information they need.

The digital show guide will reach **55,000+ Canadian boaters** through Canadian Boating OnBOARD newsletter and the Captain's Club newsletter.

SIZE	POSITION.....	RATE
Digital Welcome Page	Left of Cover.....	\$1,500
Digital Full Page Ad	Right Hand Page	\$1,000
Exhibitor Listing Banner Ad.....	Below Book	\$400

SPACE CLOSING December 15, 2025

MATERIAL CLOSING December 19, 2025



FORMATS Banner ads = .Jpeg, .gif, or .png Web resolution 72 pixels
Full page = print ready PDF, resolution 300 dpi.

Ad is below book
468 x 60 pixels

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